

# PRESENTING THE CANDY BAR MADE BY PEOPLE WHO LOVE THEIR WORK.



New Coffee Crisp is loved because it has everything: rich, creamy milk chocolate; wafers; cookies you can crush with your

tongue; and, a luscious mocha center that's as frothy as a milkshake.

All this deliciousness makes

Coffee Crisp hard to resist and very easy to love.

Our introductory coupon makes it 5¢ easier.

**5 LABOR OF LOVE FOR SALE 5¢ OFF**



**TO THE DEALER:** We are authorized to act as your agent for the redemption of this coupon. It is not to be used in conjunction with any other offer. Void where prohibited. Subject to approval by law. Cash redemption value 1.0¢ of 1¢. This coupon is non-transferable. Pending pending of authority of Coffee Crisp Company, redemption must be done upon request.

Redeemable to: Fawcett Blue Foods Co., Inc., P.O. Box 100, P.R. Sta., St. Louis, Mo. 63101. Redemption value will be made only to a retail distributor of Coffee Crisp. Offer expires 4-30-68.

